



## Education

Canisius College in Buffalo, NY  
Graduated December 2015 - Bachelor of Science  
Major in Digital Media Arts  
Minor in Computer Science

Study Abroad - Spring 2014  
University of the Sunshine Coast, QLD, Australia

- Experienced Australian culture and traditions
- Learned about different views on design and design techniques

## Qualifications Summary

- Punctual with deadlines and daily tasks
- Strong analytical and creative abilities
- Organized and good at managing multiple projects
- Good communication skills with coworkers and clients

## Skills

- Experience of Adobe Suite (Photoshop, Illustrator, InDesign, Adobe XD)
- Experience with Apple and Microsoft environments and applications
- Expert programming in HTML and CSS (for web and email marketing), average skills in Java and JavaScript

## Experience

### Front-End Designer and Developer at FARM (May 2017 - current)

- Codes emails and landing pages for various clients and internal uses by hand; designs email campaigns and assists with other digital and print agency projects
- Researches and executes latest trends in email and web design
- Tests emails in Litmus and Email On Acid
- Animates digital banner ads using Google Web Designer
- Programs landing pages by hand, and using template builders
- Some experience using Salesforce Marketing Cloud, MailChimp, and Campaign Monitor
- Some experience updating and customizing Wordpress, as well as some knowledge of WP Engine

### Graphic Designer at GAP Technologies, Inc. (2017)

- Created brand look and imagery for new company; designed and updated websites and print work for convention handouts

### Web and UI Design Intern at Luminus Media (Summer 2016)

- Studied and categorized website assets to create working design artboards and corresponding codepen snippets; helped design and developed new intern recruitment landing page

### Web Creative Intern at LocalEdge (Fall 2015)

- Created website mock-ups and edited current client sites; coded font reference site for internal use

### Graphic Design and Marketing Intern at SofTrek Corporation (Summer 2015)

- Assisted in designing both digital and print work; converted print files into digital files